



Aspire is a 9-week training program for idea stage entrepreneurs that helps entrepreneurs build a scalable business model while integrating their faith into the business.

Aspire's training is developed in partnership with Co.Starters. It is a discussion-based course where entrepreneurs refine their ideas while engaging each other. The curriculum is tailored with local case studies exploring challenges that you are actually likely to face. During sessions, you will learn from the challenges and successes from established entrepreneurs that visit the class. You will receive the key business concepts to overcome the challenge and a toolkit to apply the knowledge to your business.

COURSE SYLLABUS

Week 1: All About You

Week 2: Knowing Your Customer

Week 3: Getting the Relationship Right

Week 4: Building the Model to Scale

Week 5: Strengthening Your Structure

Week 6: Discovering the Bottom Line

Week 7: Accounting for growth

Week 8: Planning For Your Future

Week 9: Celebration!