



ENTREPRENEUR
ACADEMY

Sinapis' Entrepreneur Academy is an intensive, 4-month MBA alternative designed to accelerate training for entrepreneurs with businesses in the seed stage to the growth stage.

You'll receive executive-level training developed in partnership with Acton School of Business, a leading MBA program designed for entrepreneurs by entrepreneurs distilled into a 16-week curriculum. You will learn key business concepts for sales, finance, management, human resources, operations, and leadership. And 25% of the curriculum focuses on Kingdom Business, which helps you understand how to integrate your faith with your business to glorify God, develop a successful work culture, and create social and spiritual impact both within and beyond your business.

C O U R S E S Y L L A B U S

Week 1: Orientation, Opportunity Checklist & Intro to Kingdom Business

Week 2: Customer Development, Targeting the Right Customer, Kingdom Business Framework

Week 3: Understanding Customer Needs, Market Research, & Life Purpose

Week 4: Unit Economics & Relationship with the Creator

Week 5: Making Your First Major Sale, Sales Funnels & Reflection of God's Character, Part I

Week 6: Financial Accounting, Financial Statements & Reflection of God's Character, Part II

Week 7: Interpreting Financial Statements & Kingdom Business Plan, Part I

Week 8: Projecting Financial Statements, Tax & Reflection of the Journey, Part I

Week 9: Finding the Right People, Governance and Life Giving Culture

Week 10: Operations & Wise Stewardship of Resources

Week 11: Working Capital & Disciple Making

Week 12: Pricing, Financing Decisions & Kingdom Business Plan, Part II

Week 13: Company Identity, Key Performance Indicators, Performance Management & Measurable Impact

Week 14: Industry Structure & Dealing with Competition & Kingdom Business Plan Part III

Week 15: Pitching to Investors, Project Management & Spiritual Capital

Week 16: Leadership, Significant Other Covenant, and Reflection of the Journey, Part II